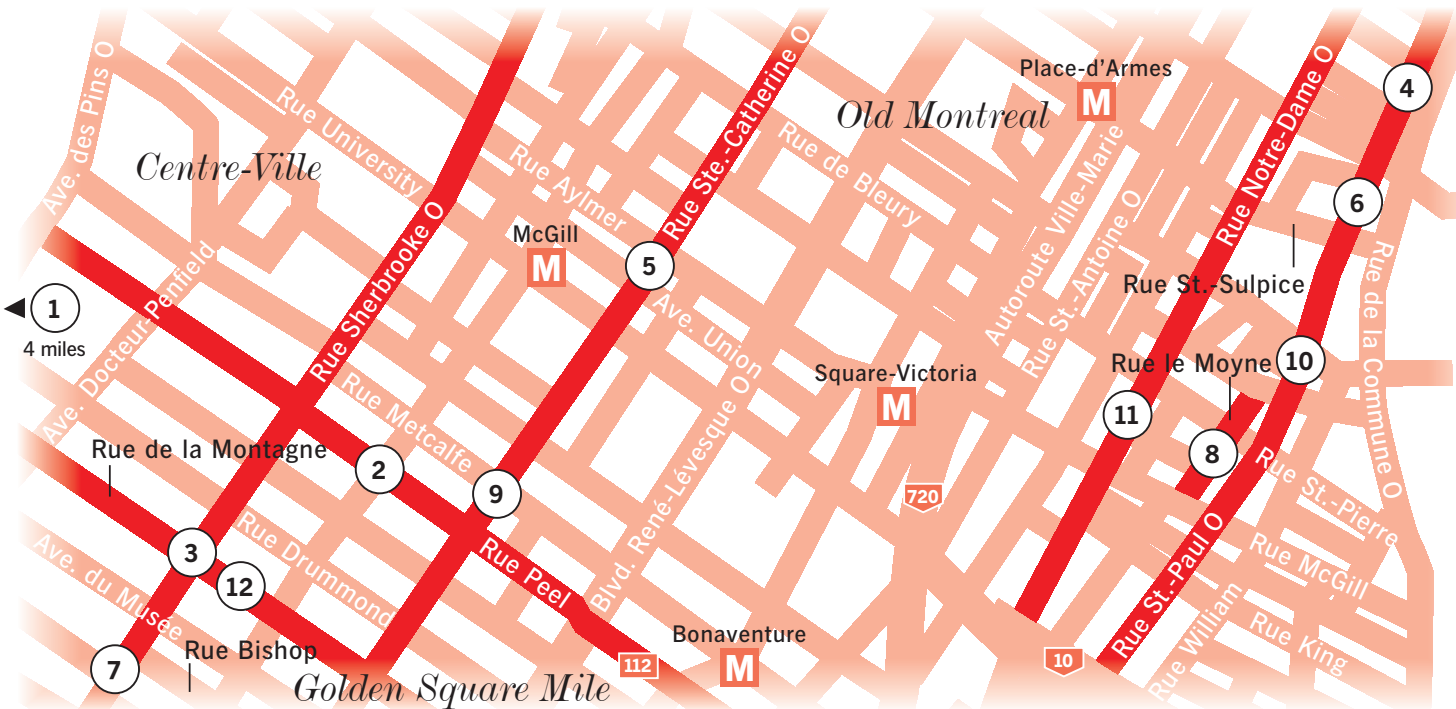


Centre-Ville, Old Montreal & Golden Square Mile



1. Abe & Mary's This glossy all-white store feels like a super-chic spacecraft that randomly landed here, amid acres of car dealerships, miles from the city center. The stock covers all the bases, with an in-house apothecary, a café, and picks for tweens and men; the real activity, though, is upstairs, where you can sift through literally thousands of pieces from Christopher Deane, 3.1 Phillip Lim, and Matthew Williamson.

4175 Rue Jean-Talou Ovest, 514-448-6223

2. Bleu Comme le Ciel Helmed by a former buyer from Paris' Galeries Lafayette, this decade-old shop is exclusively about French costume jewelry, specifically bits with a posh-bohemian St. Barths sensibility. Tassel-laced, embroidered necklaces by Gas Bijoux, mother-of-pearl-studded pendants, and filigree gold earrings round out the mix.

2000 Rue Peel, 514-847-1128

3. Holt Renfrew This space got its start in

1837 and is Canada's nicest department store: It's beautifully curated, with a focus on showing the full range from local talents like Teenflo and Mackage.

1300 Rue Sherbrooke Ovest, 514-842-5111

4. Indianica There is a glut of high-end galleries for Inuit crafts in Old Montreal, but this is the one place we found that's loaded with things you'd actually want to wear: fur-lined moccasins, intricately beaded belts, fetish necklaces, and chunky pendants inset with bear claws.

79 Rue St.-Paul Est, 514-866-1267

5. La Baie At 338 years old, the Hudson's Bay Company, a.k.a. La Baie, has a sleeper feel, but it's worth a visit to this mammoth department store for the signature trading blankets, which have an old-school graphic chic.

585 Rue Ste.-Catherine Ovest, 514-281-4422

6. Librairie Librissime Located in an appropriately

storied spot (the building was constructed in 1793, on the walls of a fortress that was part of the original Montreal settlement), this art-and-fashion bookstore feels more like the private study of an insanely stylish aristocrat. Single volumes on Chanel, Dior, and Yves Saint Laurent abound, but the shop's real emphasis is on big-ticket collections, like limited-edition, book-filled Goyard trunks (\$20,200).

62 Rue St.-Paul Ovest, 514-841-0123

7. Mona Moore On first glance, Mona Moore appears empty—it's huge, washed in the softest of pinks, and graced with only a few exquisitely dilapidated Victorian fainting couches. When you peer in, though, you'll notice the shoes dotting the floor in perfectly placed pairs. Co-owner Anna Maria Varriano (who consults for Rick Owens) is renowned for buying what everyone will want well before anyone knows to

want it: There are unerringly chic heels from Dries Van Noten, Lanvin, Pierre Hardy, and Balenciaga.

1446 Rue Sherbrooke Ovest, 514-842-0662, monamoore.com

8. Morales With a recent relocation—to a space where the walls are blanketed with groovy scribbled murals—Montreal-based design star Renata Morales now has even more square footage for highlighting her slightly surreal garments. Silk blouses with asymmetrical sequin appliqués and cocktail dresses with hundreds of structured pleats are some of her notable hits.

356 Rue le Moyne, 514-282-8610

9. Off the Hook While an address on St. Catherine (a tourist-clogged, charm-free thoroughfare) is a deterrent, this second-floor shop is worth seeking out. Owned by two cousins, one formerly a self-avowed party person, the other a rap-battle alum, it hosts a trove of geometric-print hoodies, along with an unusually deep selection of collectible sneakers in ladies' sizes.

1021 Rue Ste.-Catherine Ovest, 514-499-1021

10. Reborn A dark palette and black lacquered walls lend a slightly ominous vibe to this sliver of a store, which is engineered toward those who have the confidence to pull off looks that veer to the avant-garde.

It's owned by former stylist Brigitte Chartrand and supplied with forward-thinking designers like Preen, Bless, and Rad Hourani. The jewelry cases in front are packed with Natalia Brilli leather-wrapped bracelets and Japanese signet rings carved out of rusted metal.

231 Rue St.-Paul Ovest, 514-499-8549, reborn.ws

11. Rooney The original, lofty outpost of this two-location-strong boutique boasts streetwearish lines like Trovata, Fremont, and Modern Amusement.

395 Rue Notre-Dame Ovest, 514-543-6234

12. Rosenstein Owned by the grandchildren of one of Paris' most-favored tailors (he counted Charles de Gaulle and Coco Chanel among his clients), this sub-street-level spot devotes each corner to a Gallic brand. You'll find Christian Louboutin heels, Repetto ballet flats, Lucien Pellat-Finet cashmere sweaters, and fragrances by Rosine.

2148 Rue de la Montagne, 514-287-7682